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Class-B.Com Prof. (Sem. VI)

Subject -Entrepreneurship & Project
Management

PAPER- BCP - 601

Time Allowed: 3 Hrs

Maximum Marks :50

Section - A

Note :- Attempt any ten questions . Each question carries 1 mark.

- 1 (i) Entrepreneur.
- (ii) Fabian Vs Drone Entrepreneur.
- (iii) Project Management.
- (iv) Industrial Policy.
- (v) Distinguish between managers and entrepreneurs.
- (vi) List out the steps of starting a new enterprise.
- (vii) What do you mean by optimum firm?
- (viii) Give any five types of project.
- (ix) Invention.
- (x) Explain project constraints.
- (xi) Explain objectives of technical appraisal.
- (xii) Product Mix. 1 × 10 = 10

Section - B

Attempt any two questions. Each question carries 10 marks.

2. "To study the entrepreneur is to study the main figure in economic activity." Discuss the role of entrepreneur

in economic development of country with reference to above statement and also discuss the problems faced by entrepreneurs.

3. Discuss the reasons due to which need for entrepreneurship is arising in enterprises.
4. Explain the problems of industrialization in under-developed countries with special reference to India.
5. What do you understand by the term Industrial location? What are the factors determining the industrial location? $2 \times 10 = 20$.

Section - C

Attempt any two questions. Each carry 10 marks.

6. What is Project Life Cycle? Explain its phases in detail.
7. What is Project Appraisal? Explain the various areas to be covered in it.
8. Explain various methods of forecasting demand for a product and discuss the criteria for selecting an appropriate method of forecasting demand.
9. What do you understand by financial appraisal of a project? Explain its aspects in detail. $2 \times 10 = 20$.

Section - E